

# Innovative Women: Channeling Your Creativity

SWE Region C Conference  
February 17th - 19th, 2017  
Texas A&M University

The Society of Women Engineers (SWE) is a non-profit, international, educational and service organization that encourages young women to pursue careers in the field of engineering. SWE seeks to provide students and professionals the opportunities for success in academia and industry. The SWE section of Texas A&M University at College Station, TX is proud to host the 2017 Region C Conference in College Station, TX with support from the Houston SWE Professional Section.

## Speaker Overview

### Your Commitment to Speak

Thank you for your interest in speaking at our conference. By sharing your expertise, you make an invaluable contribution to the advancement of women in STEM fields. If you are selected, please view this opportunity as a commitment like any other and respectfully notify us if circumstances occur that prevent your attendance.

### Target Audience

The conference audience ranges from undergraduates to highly experienced full-time professionals. The expected attendance for the Region C Conference is approximately 500 professionals and collegiates, so each speaker session may have around 50 to 100 attendees. Each speaker session will be 50 minutes long.

### Topics of Interest

#### Technical

- Oil Company's Emerging Green Energy Sector
- Internet of Things
- Nanotechnology

#### Professional Life

- Navigating Your First Year in the New Office
- Finding a Dream Job/Dream Company
- Work Life Balance for Young professionals
- Making Personal Connections in a New City
- Workplace Etiquette: Friendships in the Office
- Networking: Forming Workplace Connections with Managers
- Channel Your Unique Skill Set to Help the Group Succeed

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## Communication

- Turn Failure into Success: Conversations Concerning an Unsuccessful Work Event
- Leadership: Bringing an Incohesive Team Together Through Varying Communication Styles
- Leading and Controlling Virtual Meetings
- Asserting Yourself in a Meeting
- Avoiding the Catfight: Strategies for Embracing Conflict with Other Women

## Entrepreneurship

- Engineers in Business: How to Finish and Market a New Invention
- Creating Impactful Accomplishments

## Outreach

- Innovative Engineers Bringing Communities Together

## Diversity

- Being an International Graduate Student In the United States
- Being a Minority in the Engineering Classroom
- Cultural Communication and Diversity: Becoming a Global Engineer

## Collegiate

- How to Find Funding for Graduate Studies
- Transitioning from Grad School to Industry
- No second Chances for a First Impression: How to Ace Your Interview
- Stand out: How to Pitch Yourself and Own the Career Fair
- Juggling Grad School and a Part-Time Job
- Making the Transition from Academia to Industry
- Beyond Research: Preparing for a Faculty Position While In Grad School
- The Do's and Don'ts of interviewing
- Power couples: Working Together to Manage Two PhDs

## Session Development

SWE conference sessions are first and foremost, learning experiences. This means:

- Content that is non-commercial, informative, and has clear application to the learner's work
- Includes interactive and/or hands-on methods that support the learning objectives
- Materials which reflect the content and are a resource for later use

## Abstract Submission:

Your abstract should include a brief biography (500 words max), presentation title, session description (500 words max) and learning objectives (100 words max). To submit your information and abstract description, please enter the following link to a google form:

<https://goo.gl/forms/trlghASJtWl2bWg2>

**Deadline to Submit Abstract: Friday, December 16th**

**Acceptance Email Notification:** Sunday, January 1st

**Speaker Sessions at Conference:** Saturday, February 18th

*\*All deadlines end at 11:59PM CST*

A confirmation email will be sent to you within 72 hours. Please email [regionc17recruitment@swetamu.org](mailto:regionc17recruitment@swetamu.org) with any questions.

