

Dallas SWE Sponsorship Prospectus

✱ About Us

The Dallas Section of the Society of Women Engineers (SWE) has been empowering women in engineering and technology across the greater Dallas area since 1969. We partner with local schools, organizations, and youth programs to inspire the next generation of women in STEM, while connecting our members to professional development, networking, and career-advancing opportunities at every stage of their journey. Our events serve students and professionals of all genders.



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dallaswe.org



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Richardson, Texas 75085-2022



Why Sponsor Us?

When you sponsor Dallas SWE, you gain access to a highly engaged network of engineers and technical professionals while making a direct investment in the next generation of STEM talent. Our sponsors are recognized across events, digital channels, and community programs that reach thousands.



* Access a Thriving Network

Access to our member network of over **300 professionals** and our digital reach of over **3,500 professionals, students, and community members**

* Invest in the Next Generation

Hands-on STEM outreach programming **reaching thousands of Dallas-area students annually** through events and community partnerships

* Engage with Top Talent

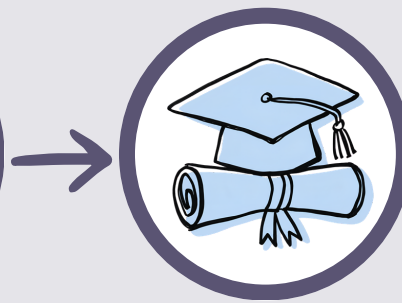
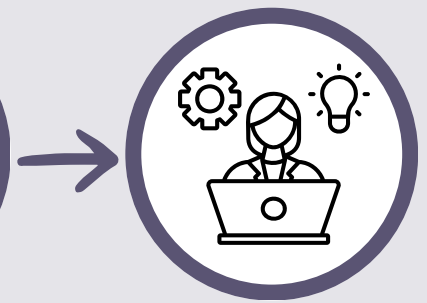
Direct access to skilled engineers and emerging leaders, ideal for **recruiting, brand visibility,** and thought leadership

* Shape the Future of STEM

Your investment **funds scholarships** for high school and collegiate students pursuing STEM degrees in the Dallas area

Your Sponsorship Creates Lasting Impact

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**MIDDLE SCHOOL****HIGH SCHOOL****COLLEGE****PROFESSIONAL**

IGNITE INTEREST

- Hands-on Engineering Activities
- STEM Outreach Events
- Classroom & Community Programs

NURTURE POTENTIAL

- Mentorship
- Hands-on Engineering Activities
- Scholarships
- Career Workshops
- College Preparedness

LAUNCH CAREERS

- Professional Mentorship
- Workforce Readiness Panels
- Industry 101 Workshops
- Scholarships

GROW LEADERS

- Leadership Development
- Networking
- Professional Development
- Career Guidance
- Skills Workshops



Every Dollar Helps **Inspire, Support, and Empower** Future Engineers



Community Outreach

We partner with community centers and organizations to bring STEM to life for K-12 and college students across the Dallas area



Seeing all the different opportunities and being able to have my 4th grader exposed to all this at an early age. You have given my girls motivation to do something amazing. One of my girls said, "I feel like a real engineer."

– Parent of Student Attendee at Design Your World Annual STEM Conference

* Design Your World Conference

Dallas SWE's flagship outreach program, the award-winning Design Your World Conference, has inspired over 2,800 students in grades 4-12 since its launch in 2012. Companies lead hands-on engineering challenges, putting their brand and people directly in front of students, parents, and educators.

* Monthly Outreach Events

Dallas SWE hosts monthly outreach events in partnership with organizations like Girls Inc., Boys & Girls Club, local libraries, and professional sports organizations. Sponsors have the opportunity to fund activities, provide meals, or supply take-home materials that extend learning beyond the event.

Professional Development

Our sponsors gain direct access to engineering talent through sessions and networking designed to put your brand and people at the center of the conversation



“Being in a room full of leaders who create impact, not just hold titles, changes how I think about leadership and my own path forward in industry”
– Professional Development Conference Attendee

* Annual Professional Development Conference

Designed to equip professionals with the tools and connections to advance their careers, the day convenes experts to deliver skill-building sessions, workshops, panels, and keynote talks. The event allows attendees of all career stages to network and it allows our industry sponsors direct engagement with a highly skilled talent pool.

* Monthly Company Seminars

Companies that prefer more curated, solo sessions can host workshops, seminars or informational talks about their company. Our members have the opportunity to learn about career opportunities in an informal setting.

Sponsorship Opportunities



* Bronze Sponsorship

- Logo on Dallas SWE website
- Sponsor an outreach event or a meal at Design Your World with signage and verbal recognition

\$500 - 999

* Silver Sponsorship

- All Bronze benefits
- Logo and recognition promoted across all Dallas SWE channels
- Choose one event lane:
- Fund and brand an activity workshop at Design Your World
- OR up to two company representatives as panelists or roundtable speakers at Professional Development Conference

\$1,000 - 4,999

* Gold Sponsorship

- All Silver benefits
- Title sponsorship and named hosting partner of Design Your World
- Lead a featured session or panel at Professional Development Conference
- Host a Dallas SWE professional development or networking event at your company, with the opportunity to present to attendees

\$5,000 - 9,999

* Platinum Sponsorship

- All Gold benefits
- Keynote sponsorship and named hosting partner at Professional Development Conference
- Premier logo placement across all channels and events
- Sponsor Mentorship Program

\$10,000+



A la Carte Professional Development Conference Sponsorship Opportunities

■ Featured Session

Craft and lead a professional development session of your choice, putting your company's expertise and brand directly in front of over 100 engineers for 30 to 45 minutes

\$2,500

■ Networking Lunch Sponsor

Own the midday break with branded signage, a 10-minute address to 100 attendees, and the opportunity to facilitate or structure the lunch networking experience.

\$2,000

■ Panel Participation

Select from our curated list of panels and place up to two company representatives in front of the full attendee audience, putting your organization's voice and brand at the center of the conversation.

\$1,250

■ Networking Breakfast Sponsor

Host and run the opening networking breakfast your way, whether speed networking, structured icebreakers, or open mingling, with full brand visibility from the moment attendees arrive.

\$1,000

■ Exhibition Table

A branded table throughout the event gives your team direct, informal access to 100 engineers during breaks and transitions.

\$500